

divisione contract

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2014

welcome

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RESSTENDE IN AN INNOVATIVE SP

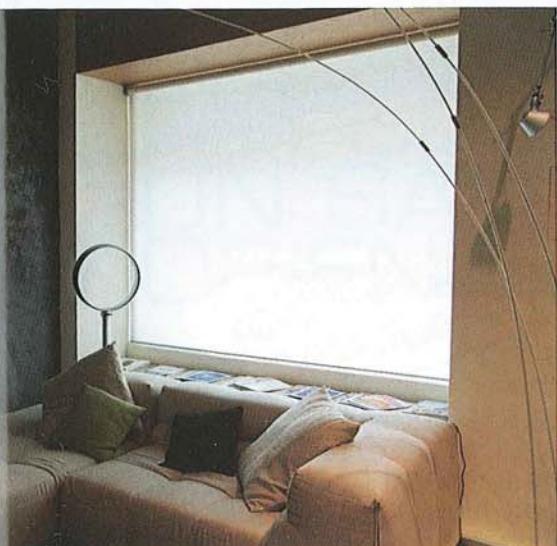


RESSTENDE, the famous producer of solar shading Agrate, participates in a futuristic project, decorating in downtown Milan PRESSO, the first venue in the world designed and furnished as the home of dreams, rented just for one evening for friendly gatherings or parties. Refined environments, characterized by exclusive and unique materials and artistic works for a design experiment and venture that involves the products of big brands made in Italy to offer an original, unique and always different, since PRESSO is a space constant change, where businesses expose decorators, continually updating them, their latest creations and innovative.

Resstende, which manufactures products that combine design, technology, safety and originality, has been identified by the project as the sole partner for curtains inside, apparently a complement of furniture not so important, but actually essential for any environment: a correct modulation of light, in fact, is everywhere indispensable, and it is important that this takes place by means of products which can combine effectiveness with the aesthetic beauty. In particular were chosen Laylight range of innovative products, resulting from

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RESSTENDE IN UNO SPAZIO INNOVATIVO



RESSTENDE, la nota azienda di schermature solari di Agrate Brianza, partecipa ad un progetto avveniristico, arredando in centro a Milano PRESSO, il primo locale al mondo progettato e ammobiliato come la casa dei sogni, affittabile anche solo per una serata, per momenti conviviali o feste.

Ambienti raffinati, esclusivi e caratterizzati da materiali unici e lavorazioni artistiche per un esperimento di design e condivisione che vede coinvolti i prodotti di grandi marchi del made in Italy per offrire un'esperienza originale, irripetibile e sempre diversa, dal momento che PRESSO è uno spazio in continuo cambiamento, in cui le aziende arredatrici espongono, aggiornandoli continuamente, le loro creazioni più recenti ed innovative.

Resstende, che da anni realizza prodotti che sanno coniugare design, tecnologia, sicurezza e originalità, è stata individuata dai responsabili del progetto come unico partner per le tende da interno, un complemento di arredo apparentemente di sfondo, ma in realtà fon-

damentale per qualsiasi ambiente: una corretta modulazione della luce, infatti, è ovunque indispensabile, ed è importante che questo avvenga per mezzo di prodotti che sappiano combinare l'efficacia con la bellezza estetica. In modo particolare sono stati scelti i prodotti dell'innovativa gamma Laylight, che nasce dalla fusione del concetto di tessuto, inteso come elemento d'arredo e schermatura tecnica. I tessuti scelti, modello "Natura" di color marrone scuro per l'area della cucina, e "Miraggio" color crema per la zona soggiorno, sono un'esclusiva Resstende e sono disegnati e realizzati avvalendosi dell'esperienza dei migliori tessitori italiani, in una perfetta sintesi di creatività e soluzioni funzionali. In particolare poi, il tessuto "Natura" contiene una percentuale di PVC, ed è dunque l'ideale per l'ambiente della cucina, in quanto garantisce una facile pulizia.

the merger of the concept of fabric, intended as a piece of furniture and shielding technique.

The fabrics chosen, model "Nature" dark brown for the kitchen area, and "Miragem" cream for the living area, are unique and are designed and crafted drawing on the experience of the best Italian wea-

vers in a perfect blend of creative and functional solutions. In particular then, the fabric "Nature" contains a percentage of PVC, and is therefore ideal for the kitchen environment, as it ensures easy cleaning.

textiles curtains



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